



In collaboration with



SINO-EUROPEAN PROJECT LAB 2017 - CALL FOR APPLICATIONS

Deadline: 28th April 2017

Objectives & Benefits

Six European and **six Chinese** film projects suitable for co-production or with a clear link for collaboration between China and Europe will be selected for the Lab. One of the six Chinese projects will be chosen by the FIRST International Film Festival as a new Chinese talent discovery.

Script advisors and film professionals from Europe and China will coach participants on the development of their projects by:

- Defining the target audience of the project;
- Addressing the weak aspects of story structure and providing concrete tools to improve story telling for the targeted foreign country and audience;
- Introducing differences in terms of culture, taste, film industry and market between Europe and Mainland China;
- Identifying the unique selling points of the project and enhancing the pitching ability to a foreign professional audience;
- Checking the co-production feasibility, funding opportunities and defining an international strategy;
- Empowering a network of relationships among professionals eager to develop co-operations between China and Europe as well as matching with participants' profiles.

Participant target & project status

Participants should be creative teams of **director & producer** OR **writer & producer** from Europe and China working on the development of fiction feature film projects (including animation but not documentary). The team shall submit a treatment (maximum 15 pages) with full development of story structure, characters and locations.

Quotes from previous participants

"I'm very pleased with my experience at the Lab. It was really rewarding and fruitful. We have met many Chinese peers from different sectors, from scriptwriting to distribution, which allowed us to have a global vision of the Chinese film industry." - **Laurence Clerc, Alcatraz Films, France**

"Bridging the Dragon's project lab is the best Sino-European project incubator." - **Luna Wang, Juben Pictures, China**

"We have received great support from Bridging the Dragon with our film *My Best Friend Anderson* and could not have received the same results without them. I have no doubt that together we stand stronger and I think that the initiative of Bridging the Dragon is spot on, very unselfish and absolutely key for anyone with a China strategy." - **Rikke Ennis, TrustNordisk/ Zentropa China**

Programme structure

The Lab will be structured into two modules with the first module to be held in China and the second module to be held in Europe:

Module 1	Date*:	13-16 June 2017, before the Shanghai International Film Festival
	Description:	Project work, followed by festival attendance

Module 2	Date*:	TBC, before a European film event
	Description:	Project work, followed by festival attendance

**Subject to changes according to the final festivals' schedule of activities*

Participation conditions & Fees

The Lab is free of charge and covers the costs of tuition, accommodation and subsistence during the days of the Lab. Travel costs, accreditations as well as additional costs during the market attendance remain at the charge of the participants. The mention of "Developed at the Bridging the Dragon Sino-European Project Lab" and the logo of Bridging the Dragon should appear in the end credits and on key promotional materials of the selected film.

Application

To apply, please submit the following **2 pdf files** to lab@bridgingthedragon.com by 28th April 2017 in English or Chinese:

■ ONE pdf file including:

1. Application form (to be downloaded at www.bridgingthedragon.com)
2. Synopsis (maximum 2 pages)
3. CV and filmography of the duo of participants, e.g. director, writer, producer
4. Director's or Writer's notes
5. Producer's motivation letter (mentioning the project's development stage, reasons for participating in the Lab, expectations, explanation of the project's link between Europe and China and/ or why it is suitable for a co-production between Europe and China, international strategy, target audience - domestic and foreign markets)
6. Production company profile(s) and track record / filmography
7. Rights clearance (all rights), e.g. contract with scriptwriter, option of rights, etc.
8. Visual references, storyboard or mood boards (optional), e.g. as a link on website or ftp provider

■ ONE pdf file of the treatment (maximum 15 pages)

For more information, please visit www.bridgingthedragon.com or contact:

Europe:	Catharina Schreckenber	info@bridgingthedragon.com	T: +49 176 358 979 51
	Doris Ho	contact@bridgingthedragon.com	T: +49 176 576 430 31
China:	Jenny Man Wu	jenny.wu@bridgingthedragon.com	T: +86 186 117 944 69
	Fang Kun	beijing@bridgingthedragon.com	T: +86 136 810 956 38

Bridging the Dragon is supported by Creative Europe – MEDIA Programme of the European Union

